

## INVITATION

# Counting up the pounds – The economic cost of obesity

A workshop hosted by the All-island Obesity Action Forum supported by **safefood** and the **HRB Centre for Health and Diet Research**

Tuesday, 15 November, 2011

Morrison Hotel, Lower Ormond Quay, Dublin, 10am – 2.30pm



### **Aim of the workshop**

The aim of this event is to highlight existing and forthcoming data on the economic cost of obesity, to generate discussion around the implications of the data and how it can be used to maximum effect.

### **Who should attend?**

Key stakeholders in obesity-related areas, physical activity and food such as those working in government departments, government agencies, health bodies, professional bodies, voluntary organisations, community groups, academia and industry.

### **How to register?**

To register for this FREE event please click the link below.

#### **Registration Link**

Places will be limited so early booking is recommended.

## Programme

Time	Programme	Speaker
10.00am – 10.30am	Registration with tea & coffee	
10.30am – 10.40am	Welcome by <b>safefood</b>	<b>Mr Martin Higgins, safefood</b>
10.40am – 11.10am	Session 1: What price obesity? 10 stakeholder perspectives.	<b>Dr Tim Lobstein, International Association for the Study of Obesity (IASO)</b>
11.10am – 11.30am	Session 2: The All Ireland Cost of Obesity Study – An Update	<b>Dr Anne Dee, Health Services Executive</b> <b>Prof Ivan Perry, University College Cork</b>
11.30am – 11.50am	Session 3: Examples from related areas Sport Smoking	<b>Mr John Treacy, Irish Sports Council</b> <b>Dr Fenton Howell, Health Services Executive</b>
11.50am – 12.45pm	Roundtable discussions and question formulation including tea and coffee	
12.45pm – 1.00pm	Influencing Policy	<b>Ms Roisin Shortall TD, Minister of State, Department of Health with responsibility for Primary Care</b>
1.00pm – 1.30pm	Panel Discussion	
1.30pm – 2.30pm	Lunch and Networking	
2.30pm – 4.30pm	Closed Forum Meeting	

### For detailed directions go to

[www.morrisonhotel.ie/location](http://www.morrisonhotel.ie/location)

### For more information about this event please email:

[events@safefood.eu](mailto:events@safefood.eu), call the Helpline NI: 0800 085 1683, Helpline ROI: 1850 40 4567 or visit [www.safefood.eu/events](http://www.safefood.eu/events)

